# Step Up For Mental Health

## CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Executive Summary</td>
<td>2</td>
</tr>
<tr>
<td>Programs &amp; Results</td>
<td>4</td>
</tr>
<tr>
<td>Financial Review</td>
<td>5</td>
</tr>
<tr>
<td>Operations &amp; Leadership</td>
<td>6</td>
</tr>
</tbody>
</table>

## APPENDIX

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Key Documents</td>
<td>10</td>
</tr>
<tr>
<td>Charity Check Report</td>
<td>11</td>
</tr>
</tbody>
</table>
Step Up For Mental Health

aka Step Up For Mental Health, fka AJW Foundation Corp
Chicago, IL
https://www.stepupformentalhealth.org
(773)273-9422

MISSION

“To educate, fight causes and change minds about mental health and its impact on families.”

Step Up For Mental Health’s mission is to support, educate and provide services to empower families living with the challenges of mental health disorders. We do this by providing a safe place to share stories and find support for others who are dealing with mental health disorders or caring for a family members with a mental illness. We believe that mental health issues impact social issues, including education, homelessness and poverty. Step Up For Mental Health strives to match families with resources to help move them toward a more productive life.

EIN
80-0834004

RULING YEAR
2016

IRS SUBSECTION
501(c)(3) Public Charity

FOUNDING YEAR
2015

MAIN ADDRESS
PO Box 477852
Chicago, IL
60647

AFFILIATION TYPE
Independent Organization

CONTACT
Adrienne McCue, Executive Director
(773) 273-9422
inquiries@stepupformentalhealth.org

PRESIDENT & EXECUTIVE DIRECTOR
Adrienne McCue

BOARD CHAIR
Adrienne McCue

SUBJECT AREA
Mental health counseling
Special population support

NAICS CODE
621498 All Other Outpatient Care Centers

SIC CODE
8093 Specialty Outpatient Clinics, NEC

NTEE Code
Counseling Support Groups (F60)

Services to Promote the Independence of Specific Populations (P80)
PROGRAMES

1. Step Up Assistance Program  
   Population(s) served: Families, Caregivers  
   Budget: $3,000

2. Step Up Small Grants Program  
   Population(s) served: Families, Caregivers  
   Budget: $10,000

3. Step Up For Kids Program  
   Population(s) served: General/Unspecified, Minorities  
   Budget: $5,000

4. Bi Social Network (Bi+) Project  
   Population(s) served: At-risk youth, LGBTQ people  
   Budget: $1,000

TOP FUNDING SOURCES

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual Donations</td>
<td>$12,779.11</td>
</tr>
<tr>
<td>Corporate Grants</td>
<td>$1,065.21</td>
</tr>
</tbody>
</table>

COMPLIANCE

- IRS Pub 78 Verified as of December 2020
- IRS BMF 509(a) (1) as of December 14, 2020
  Section 509(a)(1) organization as referred to in Section 170(b)(1)(A)(vi)

TRANSPARENCY MEASURES

- Board Practices Reported?
- Diversity Data Reported?
Programs & Results

**Programs**

Source: Self-Reported by Organization, October 2019

### Step Up Assistance Program

**Population(s) Served:**
- Families
- Caregivers

**Budget:** $3,000

Step Up For Mental Health is the support system in a time of great need. Via our helpline, we assist families in the Chicago area for local base support like a bag of groceries. We also help families outside the area find resources such as food pantries, mental health services, and basic needs when an individual is overwhelmed in helping themselves at this moment in time. We work with a family member on a short or long-term basis to try to find a solution to meet their needs.

### Step Up Small Grants Program

**Population(s) Served:**
- Families
- Caregivers

**Budget:** $10,000

Step Up For Mental Health’s goal is immense but simple: support families dealing with mental health issues. We know that many people are affected by mental health: children, parents, siblings, communities, spouses and beyond. We also know there are unique topics surrounding mental health disorders that are often misunderstood. Step Up For Mental Health was formed as a peer-to-peer mental health nonprofit that understands the complicated social, economic and ethical concerns that caring for someone with a mental health disorder can bring to a family.

We know that sometimes the moment of giving up or pushing forward to fight another day is the difference between an hour, day, week or month. We understand where you are and want to help move you forward. That’s why we believe helping with small grants when you need it most. Whether you need short-term mental support, or unsure where your next meal is coming from and need a bag of groceries, we want to help you find a solution. If your family is affected by mental health daily, contact us and we will try to assist.

### Step Up For Kids Program

**Population(s) Served:**
- General/Unspecified
- Minorities

**Budget:** $5,000

Our goals are simple. Children are affected by mental health in the home. We support families by aiding children when they need it most – through learning and helping them have the tools they need to thrive. Whether it’s working in the community we serve, partnering with Chicago Public Schools (CPS) and nonprofits, we want to help children and teens have a healthy start along the way. Students must be affected by mental health in the home (parent, student or sibling) to qualify for this program.

Our Program Goals:
We assist children with emergency school supplies or tools who are dealing with poverty issues related to mental health for Elementary, High School and College/Uni)

Working with children and their families in grades 1st – 5th grades in Reading, Language, and Math (Local Schools, Online Tutoring). Provides educational outreach, mentoring, peer-to-peer groups, and special programs in grades 6–8 and high school grades 9–12.

*Peer Support Groups*
*Art Therapy*

### Mindfulness & Exercise

**Technology Peer Groups**

**Special Programming for Mental Health and Bullying Months (Lectures, talks, forums, panel discussions)**

### Bi Social Network (Bi+) Project

**Population(s) Served:**
- At-risk youth
- LGBTQ people

**Budget:** $1,000

Helping the Bi+ (bisexual) individual and community in times of stress get access to mental health services by way of advocacy, assisting them in finding local services in their area and small grants. We are particularly focusing on bi+ youth, seniors, homeless youth and disenfranchised groups – along with educating the bi+ population on mental health, homelessness and poverty concerns within the Bi+ community. Provide small grants for individual and families who need professional mental health support for 1–3 months.
## Financials

**Source:** Self-Reported by Organization, October 2019  
**FISCAL YEAR START:** Jan/1  
**FISCAL YEAR END:** Dec/31

### Revenue & Expenses

<table>
<thead>
<tr>
<th>Revenue</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions, gifts, and grants</td>
<td>$13,149</td>
</tr>
<tr>
<td>Program service revenue including government fees and contracts</td>
<td>$0</td>
</tr>
<tr>
<td>Membership Dues</td>
<td>$0</td>
</tr>
<tr>
<td>Net Income from Special Events</td>
<td>$0</td>
</tr>
<tr>
<td>Corporate Grants</td>
<td>$1,085</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$14,234</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenses</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Program</td>
<td>$3,121</td>
</tr>
<tr>
<td>Administration</td>
<td>$1,320</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$0</td>
</tr>
<tr>
<td>Payments to Affiliates</td>
<td>$0</td>
</tr>
<tr>
<td>Other Expense</td>
<td>$0</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$4,441</strong></td>
</tr>
</tbody>
</table>

### ASSETS AND LIABILITIES

| Total Assets                                                           | $11,624 |
| Total Liabilities                                                     | $0      |
| **Net Assets or Fund Balance at the end of year**                     | **$9,794** |
Operations

Source: Self-Reported by Organization, October 2019

PRESIDENT & EXECUTIVE DIRECTOR

Adrienne McCue

Adrienne McCue is the President and Executive Director of Step Up For Mental Health and has been passionate about mental health education since, as a young girl, she helped her mother cope with a serious mental health disorder.

McCue has been a media panelist for the American Foundation for Suicide Prevention’s LGBT Suicide Prevention Symposium at Northwestern Memorial Hospital and has volunteered and partnered with nonprofits such as Lincoln Park Community Services, Tutoring Chicago, Crisis Text Line, SitStayRead, just to name a few. McCue created an advocacy PSA campaign called “I Am Visible” for human rights and talked about mental health issues via social media on Huffington Post. President Barack Obama invited McCue to the White House in 2011 to recognize her work advocating for social change on human rights.

McCue now works as a crisis counselor, peer mental health facilitator, and a tutor and mentor for families and kids who are dealing with learning and poverty issues.

BOARD CHAIR

Adrienne McCue
Step Up For Mental Health
Term: 2015 -

BOARD MEMBERS

Lynne Jordan
Lynne Jordan LLC
Adrienne McCue
Step Up For Mental Health, Founder
Jamie Lardner
**BOARD LEADERSHIP PRACTICES**

GuideStar worked with BoardSource, the national leader in nonprofit board leadership and governance, to create this section, which enables organizations and donors to transparently share information about essential board leadership practices.

<table>
<thead>
<tr>
<th><strong>BOARD ORIENTATION &amp; EDUCATION</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Does the board conduct a formal orientation for new board members and require all board members to sign a written agreement regarding their roles, responsibilities, and expectations?</td>
<td>Yes</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>CEO OVERSIGHT</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Has the board conducted a formal, written assessment of the chief executive within the past year?</td>
<td>No</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>ETHICS &amp; TRANSPARENCY</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Have the board and senior staff reviewed the conflict-of-interest policy and completed and signed disclosure statements in the past year?</td>
<td>Yes</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>BOARD COMPOSITION</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Does the board ensure an inclusive board member recruitment process that results in diversity of thought and leadership?</td>
<td>Yes</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>BOARD PERFORMANCE</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Has the board conducted a formal, written self-assessment of its performance within the past three years?</td>
<td>Yes</td>
</tr>
</tbody>
</table>
Organizational Demographics

Who works and leads organizations that serve our diverse communities? This organization has voluntarily shared information to answer this important question and to support sector-wide learning. GuideStar partnered on this section with CHANGE Philanthropy and Equity in the Center.

Leadership

The organization’s leader identifies as:

Race & Ethnicity Multi-Racial/Multi-Ethnic (2+ races/ethnicities)

Gender Identity Female, Not transgender (cisgender)

Sexual Orientation Gay, Lesbian, Bisexual, or other sexual orientations in the LGBTQIA+ community

Disability Status Decline to state

Race & Ethnicity

No data

Gender Identity

<table>
<thead>
<tr>
<th>Board Members</th>
<th>Female</th>
<th>Male</th>
<th>Non-binary</th>
<th>Unknown or decline to state</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>100%</td>
</tr>
</tbody>
</table>

Sexual Orientation

<table>
<thead>
<tr>
<th>Board Members</th>
<th>Gay, Lesbian, Bisexual</th>
<th>Heterosexual or Straight</th>
<th>Unknown or decline to state</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>33%</td>
<td>67%</td>
<td>0%</td>
</tr>
</tbody>
</table>

Disability

No data
Equity Strategies  Last Updated: 10/18/2019

These questions were developed in partnership with Equity in the Center, a project that works to shift mindsets, practices, and systems within the social sector to increase racial equity. Learn More

Data

✓ We employ non-traditional ways of gathering feedback on programs and trainings, which may include interviews, roundtables, and external reviews with/by community stakeholders.

✓ We have long-term strategic plans and measurable goals for creating a culture such that one's race identity has no influence on how they fare within the organization.

Policies and processes

✓ We use a vetting process to identify vendors and partners that share our commitment to race equity.

✓ We seek individuals from various race backgrounds for board and executive director/CEO positions within our organization.

✓ We have community representation at the board level, either on the board itself or through a community advisory board.

✓ We engage everyone, from the board to staff levels of the organization, in race equity work and ensure that individuals understand their roles in creating culture such that one's race identity has no influence on how they fare within the organization.
## Appendix

### Key Documents

<table>
<thead>
<tr>
<th>Document Type</th>
<th>Availability</th>
</tr>
</thead>
<tbody>
<tr>
<td>IRS Forms 990</td>
<td>Not Available</td>
</tr>
<tr>
<td>IRS Forms 990T</td>
<td>Not Available</td>
</tr>
<tr>
<td>Audited Financial Statements</td>
<td>Not Available</td>
</tr>
<tr>
<td>Key Organization Documents</td>
<td>Letter of Determination</td>
</tr>
</tbody>
</table>
Step Up For Mental Health

Also Known As: Step Up For Mental Health
PO Box 477852
Chicago, IL 60647

Foundation Status Code: PC *
Public charity described in section 509(a)(1) or (2)

IRS Publication 78 Details

Organization Name: Step Up for Mental Health
EIN: 80-0834004
Location: Chicago, IL
Deductibility Status Description: A public charity (50% deductibility limitation).
Most Recent IRS Publication 78: December 2020
Verified with Most Recent Internal Revenue Bulletin: December 21 2020

IRS Business Master File Details

Organization Name: STEP UP FOR MENTAL HEALTH
EIN: 80-0834004
Most Recent IRS BMF: December 14 2020
IRS Subsection: This organization is a 501(c)(3) Public Charity
Reason for Non-Private Foundation Status: Section 509(a)(1) organization as referred to in Section 170(b)(1)(A)(vi)
Ruling Date: 01/2016

On September 8, 2011, the IRS issued regulations which eliminated the advance ruling process for a section 501(c)(3) organization. Note that this code cannot be derived in some cases (e.g., supporting organizations for which type can’t be determined).

IRS Revenue Procedure 2011-33 allows grantors to rely on third-party resources, such as GuideStar Charity Check, to obtain required Business Master File (BMF) data concerning a potential grantee’s public charity classification under section 509(a)(1), (2) or (3).

GuideStar Charity Check Data Sources

• GuideStar acquires all IRS data directly from the Internal Revenue Service.
• IRS Publication 78 (Cumulative List of Organizations) lists organizations that have been recognized by the Internal Revenue Service as eligible to receive tax-deductible contributions.
• The IRS Internal Revenue Bulletin (IRB) lists changes in charitable status since the last Publication 78 release. Between the release of IRS Publication 78 and the subsequent IRS Internal Revenue Bulletin, the IRB date will reflect the most recent release date of IRS Publication 78.
• The IRS Business Master File lists approximately 1.7 million nonprofits registered with the IRS as tax-exempt organizations.
• The IRS Automatic Revocation of Exemption List contains organizations that have had their federal tax-exempt status automatically revoked for failing to file an annual return or notice with the IRS for three consecutive years.
• The Foundation Status Code is a value derived by mapping the codes found on the 990PF filing instructions to the corresponding codes in the IRS BMF. Note that not all codes are able to be mapped due to insufficient data.
• The Office of Foreign Assets Control (OFAC) Specially Designated Nationals (SDN) list organizations that are owned or controlled by targeted individuals, groups, and entities, such as terrorists or narcotics traffickers. Their assets are blocked and U.S. persons are generally prohibited from dealing with them.

GuideStar is the registered trademark and operating name of GuideStar USA, Inc., a 501(c)(3) nonprofit organization.
Copyright © 2020, GuideStar USA, Inc. All Rights Reserved.